

HubSpot CRM		Marketing Hub	Sales Hub	Service Hub	Growth Suite			
		(Enterprise bis 31. Oktober noch 2.200 €)			(-25% zu Einzelbuchungen)			
Free	- €	- €	- €	- €				
Starter	n/a	46,00 €	46,00 €	46,00 €	104,00 €			
Pro	n/a	740,00 €	368,00 €	368,00 €	1.107,00 €			
Enterprise	n/a	2.944,00 €	1.100,00 €	1.110,00 €	3.306,00 €			
Coming soon (für Enterprise)								
CRM FEATURES		MARKETING HUB FEATURES	SALES HUB FEATURES	SERVICE HUB FEATURES	CRM FEATURES	MARKETING HUB FEATURES	SALES HUB FEATURES	SERVICE HUB FEATURES
Contact management	Forms	Gmail and Outlook integration	Ticketing	Gmail and Outlook integration	Forms	Email tracking & notifications	Ticketing	
Contact & company insights	Contact activity	Contact management	Custom support form fields	Contact management	Facebook & Instagram lead ads	Email templates	Ticket creation bots	
Company records	Contact management	Contact & company insights	Live chat	Contact & company insights	Contact activity	Email scheduling	Email & chat to ticket	
Gmail & Outlook integration	Contact & company insights	Company records	Conversational bots	Company records	Lead qualification bots	Meeting scheduling	Email templates	
Documents	Facebook & Instagram lead ads	Deals	Team email	Deals	Email marketing	Meeting booking bots	Meeting scheduling	
Forms	Conversations inbox	Tasks	Conversations inbox	Tasks	Lists	Prospects	Meeting booking bots	
Contact activity	Team email	Email scheduling	Email templates	Documents	Mobile optimization	Email sequences	Email sequences	
Lead analytics dashboard	Live chat	Email tracking & notifications	Email & chat to ticket	Calling	HubSpot branding removed	Conversation routing	Conversation routing	
Facebook & Instagram lead ads	Conversational bots	Email templates	Canned snippets	Canned snippets	Phone support	HubSpot branding removed	HubSpot branding removed	
Canned Snippets	Reporting dashboards	Documents	Reporting dashboards	Team email	Blog & content creation tools	Phone support	Phone support	
Email scheduling	HubSpot branding removed	Calling	Calling	Live chat	SEO & content strategy	Multiple deal pipelines	Support bots	
Email tracking notifications	Email marketing	Meeting scheduling	Meeting scheduling	Conversations inbox	Social media	Multiple currencies	Customer service automation	
Email templates	Lists	Canned snippets	Conversation routing	Reporting dashboards	Calls-to-action	Sales automation	Custom support form fields	
Conversations inbox	Mobile optimization	Reporting dashboards	HubSpot branding removed		Landing pages	Products	Multiple ticket pipelines	
Team email	Phone support	Conversations inbox	Email sequences		A/B testing	Quotes	Customer feedback	
Live chat	Blog & content creation tools	Team email	Phone support		Smart content	Smart send times	Knowledge base	
Conversational bots	SEO & content strategy	Live chat	Customer feedback		Goal-based nurturing	Smart notifications	Teams	
Calling	Social media	Conversational bots	Knowledge base		Attribution reporting	Teams	1:1 video creation & hosting	
Meetings	Calls-to-action	HubSpot branding removed	Customer service automation		Standard SSL certificate	1:1 video creation	Salesforce integration	
Deals	Landing pages	Prospects	Multiple ticket pipelines		Subdomain availability	Salesforce integration	Multiple currencies	
Tasks	Standard SSL certificate	Email sequences	Teams		Marketing automation	Playbooks	Playbooks	
Ticketing	Subdomain availability	Phone support	1:1 video creation & hosting		Required fields	Call transcription & reporting	Calculated properties	
Reporting dasboard	Marketing automation	Teams	Salesforce integration		Teams	Calculated properties	Single sign-on	
	Video hosting & management	Multiple deal pipelines	Multiple currencies		Video hosting & management	eSignature	Goals	
	Goal-based nurturing	Sales automation	Playbooks		Salesforce integration	Recurring revenue tracking	Health scoring	
	Salesforce integration	Required fields	Calculated properties		Custom revenue reporting	Predictive lead scoring		
	Smart content	Products	Single sign-on		Custom event reporting	Quote approvals		
	Attribution reporting	Quotes	Goals		Custom event triggers	Single sign-on		
	A/B testing	Smart send times	Health scoring		Contacts reporting	Quota management		
	Teams	Smart notifications			Company reporting			
	Custom revenue reporting	1:1 video creation			Event-based segmentation			
	Custom event reporting	Salesforce integration			Content partitioning			
	Custom event triggers	Multiple currencies			Content access restrictions			
	Predictive lead scoring	Playbooks			Facebook Messenger tools			
	Contacts reporting	Call transcription & reporting			Email throttling & prioritization			
	Company reporting	Calculated properties			Single sign-on			
	Content partitioning	eSignature						
	Single sign-on	Recurring revenue tracking						
	Content access restrictions	Predictive lead scoring						
	Facebook Messenger tools	Quote approvals						
	Email throttling & prioritization	Single sign-on						
		Quota management						