



THE MONEYSHOW[®]
LAS VEGAS
AUGUST 16-18, 2020
BALLY'S/PARIS LAS VEGAS

GET BACK TO BUSINESS SAFELY AND REIGNITE YOUR BRAND AT THE MONEYSHOW

As the country was in lockdown, MoneyShow proudly launched a revolutionary educational platform for virtual conferences. We had tens of thousands of viewers. Now it is time to get back to face-to-face events!

WHAT TO EXPECT FROM MONEYSHOW CONFERENCES IN 2020

- **Limiting Attendance:** To prioritize the well-being and safety of our attendees, speakers, and partners involved we will be capping access at 1,200 attendees at all remaining conferences in 2020.
- **Eliminating FREE and Shifting to Premium:** To continue providing our community with best-in-class education through face-to-face events in a safe, protective environment we will be eliminating the FREE conference pass at all remaining conferences in 2020 and introducing a new Standard Pass that must be purchased to ensure we deliver the most qualified audience to you.
- **Cleaning and Safety Procedures:** We want to provide the industry with a Show that is safe to attend. There will be frequent cleaning and sanitizing of all public areas, presentation rooms, and high-traffic areas. Hand sanitizer stations will be available throughout the venue and all rooms will be set with classroom-style seating spaced to meet social-distancing guidelines.

2020 UPCOMING CONFERENCES



AUGUST 16-18, 2020

BALLY'S/PARIS LAS VEGAS

The MoneyShow Sarasota

September 10-11, 2020

The MoneyShow Toronto

September 25-26, 2020

The MoneyShow Dallas

October 28-29, 2020

The MoneyShow Vancouver

November 5-6, 2020

The TradersEXPO Las Vegas

November 19-21, 2020

Visit [MoneyShow.com](https://www.moneyshow.com)
for a complete list of
upcoming events

For more information and details on customizable packages, please contact your account representative at 800-822-1134 or e-mail chantalfreedman@moneyshow.com.



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SPONSORSHIP PACKAGES TO OPTIMIZE YOUR ROI

If you are only going to exhibit or sponsor one in-person event this year, it needs to be a MoneyShow event. Let us help you get back to business safely and jumpstart your dried-up sales pipeline with robust new ways to connect with attendees.

Tell us your specific marketing needs and we'll help you optimize your budget to make the biggest possible impact at MoneyShow conferences in 2020.

PARTICIPATION PACKAGES

FIRST TIME EXHIBITOR

- Display Area with 6-Foot Table, 2 Chairs & Trashcan
- 45-Minute Presentation
- Company Profile in Show Program
- Virtual Booth in Exclusive Virtual Event

Your Price \$7,450

PREMIUM PACKAGE

- Display Area with 6-Foot Table, 2 Chairs & Trashcan
- 45-Minute Presentation
- Company Profile in Show Program
- Lead Collection App License
- Virtual Booth in Exclusive Virtual Event

Your Price \$8,450

LEAD GENERATION PACKAGE

- Display Area with 6-Foot Table, 2 Chairs & Trashcan
- 45-Minute Presentation
- Company Profile in Show Program
- Presentation Room RFID Lead Capture
- Lead Collection App License
- Webcast of Onsite Presentation
- Virtual Booth in Exclusive Virtual Event
- 30-Minute Webinar in Exclusive Virtual Event

Your Price \$10,950

SPONSORSHIP PACKAGES

BRONZE SPONSORSHIP

- Logo in Pre-Show Print Advertising
- Logo on All Onsite Signage and on the Cover of the Onsite Conference Program
- Logo, Presentations, & Speakers Listed on Conference Web site
- Display Area with (2) 6-Foot Tables, 2 Chairs & Trashcan
- (2) 45-Minute Presentations
- Company Profile in Show Program (60 Words)
- Program Ad (4-Color, Inside Page)
- Lead Collection App License
- Webcast of Onsite Presentation
- Sponsor Virtual Booth in Exclusive Virtual Event
- 30-Minute Webinar in Exclusive Virtual Event

Customize Your Experience (Choose 2):

- Hallway Billboard
- Program Ad (4-Color, Inside Page)
- Registration Bag Insert
- Pre-Conference Mailing (E-mail or Postal)
- Post-Conference Mailing (E-mail or Postal)
- Presentation Room RFID Lead Capture

Your Price \$30,000

EVENT SPONSORSHIP

- Logo in Pre-Show Print Advertising
- Logo on All Onsite Signage and on the Cover of the Onsite Conference Program (smaller)
- Logo, Presentations, & Speakers Listed on Conference Web site
- Display Area with 6-Foot Table, 2 Chairs & Trashcan
- 45-Minute Presentation
- Seat on Panel in Event Sponsored
- Company Profile in Show Program (60 Words)
- Lead Collection App License
- Presentation Room RFID Lead Capture
- Sponsor Virtual Booth in Exclusive Virtual Event
- 30-Minute Webinar in Exclusive Virtual Event

Your Price \$15,000

BOOK WITH TOTAL CONFIDENCE

As the COVID-19 situation is rapidly changing, we want you to feel totally confident about sponsoring or participating at our events. If MoneyShow needs to reschedule this event, we will simply roll over your package to the new dates. If MoneyShow is unable to produce the event again in the next 12 months, you will be entitled to a full refund.

For more information and details on customizable packages, please contact your account representative at 800-822-1134 or e-mail chantalfreedman@moneyshow.com.