

# STC's Continuing Education (CE) Webinar

**June 2019** 

## Overview

- Brief overview of CE requirements
- STC's Approach to CE
- Our new CE platform
- FINRA's Proposed Changes to CE
- Q & A session

## FINRA Current CE Requirements

#### There are two elements to CE

#### **Regulatory Element**

All registered persons are required to participate in Regulatory Element training at the **two-year anniversary** of their initial securities registration and **every three years thereafter** 

This requirement continues for as long as a person is associated with a member firm in a registered capacity

#### Firm Element

Registered persons (and their immediate supervisors) who have direct contact with customers in the conduct of a member firm's securities sales, trading, or investment banking activities are considered covered persons

Firms must demonstrate to regulators that they have analyzed and prioritized the training needs of their covered personnel and have developed a written training plan based on that needs analysis

- Particular emphasis on:
  - General investment features and associated risks
  - Suitability and sales practice considerations
  - Applicable regulatory requirements

## How Does STC Choose its Topics?

- STC reviews "FINRA's Annual Risk Monitoring and Examination Priorities Letter"
- STC attends conferences to learn about hot topics/trends – E.g., 529 Plan Suitability Issues
- STC listens to customer requests
  - E.g., Preventing and Dealing with Sexual Harassment in the Workplace
- STC reviews other regulatory alerts
  - Amended New York State Insurance Regulation 187 (New Course)
- STC creates courses based on new regulations
  - SEC's Regulation Best Interest

Enrollment date: 04/04/19

Financial Services CE	United States   0 Hours   Elective   Non-reporting state	GET US CERTIFICATE 🗸
GET CERTIFICATE		
SEC Administrative Proceedings	:: Are They Fair?	
Status: Enrolled Expires: 10/03/19		
Enrollment date: 04/02/19		Č 7% complete
CERTIFICATES ADD CERTIFICATE		
Financial Services CE	United States   O Hours   Elective   Non-reporting state	OPEN COURSE 🗸
Ethical Considerations For Oper	ations Personnel	
Status: Enrolled Expires: 10/05/19		
Enrollment date: 04/04/19		<b>O</b> 99% complete
CERTIFICATES ADD CERTIFICATE		
Financial Services CE	United States   O Hours   Elective   Non-reporting state	OPEN COURSE 👻
Anti-Money Laundering - Institu	itional (Core)	
Status: Enrolled Expires: 10/05/19		

#### SEC Administrative Proceedings: Are They Fair?

#### Close

Ch.1 - SEC Administrative Proceedings: Are They Fair? > Pg.1 - Introduction

#### Ch 1. SEC Administrative Proceedings: Are They Fair?

1. Introduction

2. Introduction (cont.)

- 3. Are Administrative Law Judges Unbiased and Fair?
- Are Administrative Law Judges Unbiased and Fair? (cont.)
- Administrative Proceeding Process an Unfair Enforcement System?
- 6. The AP Process in a Nutshell
- 7. The SEC—In All of Its Different Capacities
- 8. The Investigation
- 9. The Investigation (cont.)
- 10. The Administrative Proceeding
- 11. The Administrative Proceeding (cont.)
- Proceeding (cont.)
- 13. The Appeal

Ch 2. Final Exam

#### Introduction

Administrative proceedings (APs) that are used by the Securities the securities industry have come under fire and challenges to disproportionate rate of decisions rendered against respondents has led some to question the impartiality of the SEC proceedings

SEC administrative proceedings have been a part of the industry avenues for enforcement. Only investment advisers, broker-de entities, could be summoned before an administrative law judg discovered, the remedy was generally limited to orders which violations and further directing the wrongdoer to comply with enforcement power of the SEC in this administrative forum, enand generally routine. The more substantial and more hotly cor were broader and more effective.

Over the years, the scope and breadth of the proceedings, an expanded. Today, with the blessing of Congress, the SEC has certainly obtain the same monetary or injunctive relief in an AP a

SIC	SEC Administrative Proceedings: Are They Fair?	Email Instructor	Documents	Help CLOS
ר. 2 - Fir	inal Exam > Pg. 2 - Final Exam	CONTACT CUSTOMER SERVICE	NOTES	
				Next >
	1 of 5 - Which of the following activities may lead to an SEC enforcement action?			
	Selling unregistered securities			
	Selling exempt securities			

Next >

Red Flags for Ops Professionals-Penny Stock Fraud.pdf



### **Certificate of Completion**

This is to certify that

**Chester Tester** 

has successfully completed the course titled, **<u>Red Flags for Ops Professionals-Penny</u>** <u>**Stock Fraud**</u>. This course was provided by Securities Training Corporation and was completed on Wednesday, April 3, 2019.



## FINRA's Proposed Changes to CE

### **Regulatory Element**

- Moving to an annual requirement
  - FINRA estimates that the narrow focus will reduce the program to 1/3 of the current time
- More integration with the Firm Element

### Firm Element

- Possible minimum standard set by FINRA's CE Council
- The CE council is:
  - Considering creating a "centralized content catalog" as an additional optional source
  - Asking regulators to consider a new mechanism to allow registered individuals to maintain their qualification status while away from the industry

## STC's Course Catalog

#### https://www.stcusa.com/securities/continuing-education/

Non-Traded REITs, Direct Participation Programs, and Business Development Companies       •         Preventing and Dealing with Sexual Harassment in the Workplace (NEW)       •         Private Placements - Due Diligence and Suitability for Broker Dealers       •         Protecting Customer Account Information       •         Protecting Customer and Yourself Against Fraud       •         Record Creation and Retention for The Financial Professional       •         Regulation SHO 2.7       •         Retirement Planning I: Helping Your Customers Save for Retirement       •		SECURITIES TRAINING CORPORATION®				
Business Development Companies       •         Preventing and Dealing with Sexual Harassment in the       •         Workplace (NEW)       •         Private Placements - Due Diligence and Suitability for       •         Broker Dealers       •         Protecting Customer Account Information       •         Protecting Customer Account Information       •         Protecting Customer and Yourself Against Fraud       •         Record Creation and Retention for The Financial       •         Professional       •         Regulation SHO 2.7       •         Retirement Planning I: Helping Your Customers Save for Retirement       •         Retirement Planning II: Retirement Day Decisions and Investing in Retirement       •	Course Catalog	Brokerage	Compliance	Insurance	Products	Supervisory
Workplace (NEW)       •         Private Placements - Due Diligence and Suitability for Broker Dealers       •         Protecting Customer Account Information       •         Protecting Customer and Yourself Against Fraud       •         Record Creation and Retention for The Financial Professional       •         Regulation SHO 2.7       •         Retirement Planning I: Helping Your Customers Save for Retirement       •         Retirement Planning II: Retirement Day Decisions and Investing in Retirement       •	Business Development Companies				•	
Broker Dealers   Protecting Customer Account Information   Protecting Customer and Yourself Against Fraud   Protection and Retention for The Financial   Professional   Regulation SHO 2.7   Retirement Planning I: Helping Your Customers Save for Retirement   Retirement Planning II: Retirement Day Decisions and Investing in Retirement	Workplace (NEW)		•			
Protecting Customer and Yourself Against Fraud  Record Creation and Retention for The Financial Professional  Regulation SHO 2.7  Retirement Planning I: Helping Your Customers Save for Retirement Retirement Planning II: Retirement Day Decisions and Investing in Retirement	Broker Dealers				•	
Record Creation and Retention for The Financial Professional       •         Regulation SHO 2.7       •         Retirement Planning I: Helping Your Customers Save for Retirement       •         Retirement Planning II: Retirement Day Decisions and Investing in Retirement       •	-		•			
Professional       •         Regulation SHO 2.7       •         Retirement Planning I: Helping Your Customers Save for Retirement       •         Retirement Planning II: Retirement Day Decisions and Investing in Retirement       •	Protecting Customer and Yourself Against Fraud		•			
Retirement Planning I: Helping Your Customers Save for Retirement Retirement Planning II: Retirement Day Decisions and Investing in Retirement			•			
Retirement Planning I: Helping Your Customers Save for Retirement Retirement Planning II: Retirement Day Decisions and Investing in Retirement	5		•			
Investing in Retirement	Retirement Planning I: Helping Your Customers Save	•				
		•				

## Working with STC and CE

#### All access Firm Element for corporations

We continually update our courses and design new ones based on the needs of our clients and the current regulatory environment

- 70+ courses
- Full team tracking and reporting
- 24/7 access
- Single or multi-year options available
- Packages available for all company sizes

#### Partnering with STC

- Purchase STC course content that's able to be used on your own LMS
- Host your course on our LMS

### What we offer



### Thank you for your time.

### We hope you join us

Phone: 212 485-2214

Trosenfeld@STCUSA.com



